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Introducing **Greater Than AIDSSM**, a national movement to mobilize Black Americans in response to AIDS and promote specific calls-to-action to prevent and reduce the further spread of HIV.

Greater Than AIDSSM inspires hope and promotes the possibility of change in the AIDS epidemic facing Black America through the united actions of individuals, families and communities. The campaign stresses six specific actions: being informed; using condoms; getting tested--and treated, as needed; speaking openly; acting with respect; and getting involved.

"We have a stake in one another... what binds us together is **GREATER THAN** what drives us apart... if enough people believe in the truth of that proposition and act on it, then we might not solve every problem, but we can get something meaningful done..."

Barack Obama, December 1, 2006 (World AIDS Day)

LEARN MORE

Stay up-to-date with information about the campaign, media partners, press releases, and more!

VISIT THE CAMPAIGN

Visit our interactive online space to get information about HIV/AIDS, learn about upcoming events, find a local testing center, connect with others, and make your voice heard!

SPREAD THE WORD

Help to promote the campaign by downloading banner ads, finding us on Facebook, and sharing the campaign with others.

Greater Than AIDSSM is a campaign of the Black AIDS Media Partnership (BAMP), a sustained commitment among major U.S. media companies to work together to address AIDS in Black America. The Kaiser Family Foundation is providing day-to-day management for BAMP, with technical support from the Black AIDS Institute, the Elton John AIDS Foundation, and a number of major civil society partners. The campaign is organized in collaboration with Act Against AIDS, a multi-year effort by the U.S. Centers for Disease Control and Prevention (CDC) to help refocus national attention on the HIV/AIDS crisis in the United States.



The Kaiser Family Foundation is an organizing partner of the *Greater Than AIDSSM* campaign.

